

Journalism Scavenger Hunt

Looking at real-world print publications can teach and inspire you as you develop your student publication. Using any news publication website of your choice (ex: washington post, St. Louis Post Dispatch, Chicago Tribune, etc.) answer the following questions.

HEADLINES

- 1) Find one headline in the paper that does a good job of conveying the topic of the article. Read the article to be sure. Write that headline below and explain why it worked.
- 2) Now reread the article you chose from #1. Outline/Summarize the contents of the article paying attention to each of the five Ws and the H (who, what, where, when, why, and how).
- 3) Most newspaper headlines are more traditional and do not typically employ figurative language. However, there are some times when a journalist will choose a more creative approach. Find a creative headline. Read the article. Write that headline below and explain why the journalist might have made a creative choice. Explain why it worked.

ARTICLES

- 4) Find an article where someone is quoted. Put yourself in the shoes of the journalist. What question(s) did he/she pose to obtain that quote. Now evaluate the quote(s) that was included. What did it add to the article?

PICTURES & CAPTIONS

- 5) Find one picture with a caption. Describe what all is included in the caption package. Is it an effective caption or could there be something added to improve it?
- 6) Find one article with a picture. Describe the picture. What part of the article does the picture support? Was that an effective choice? Why or why not?
- 7) Find an article where someone is quoted. Put yourself in the shoes of the journalist. What question(s) did he/she pose to obtain that quote. Now evaluate the quote(s) that was included. What did it add to the article?

WORDS & LANGUAGE

- 8) Look for unfamiliar words in the newspaper. Write at least two words. Try to define them using context clues. Check your definition in a dictionary.
- 9) Find at least three examples of figurative language. Say where in the paper you found them. Write them below, and explain what type of figurative language each is.