

Name: \_\_\_\_\_

## Effective questions

Identify whether the question is ineffective because it is closed, leading, or both. Then, turn it into an effective question.

Ineffective questions	Flaws	Improved questions
Did you take the boy's toy?	<input type="checkbox"/> closed <input type="checkbox"/> leading <input type="checkbox"/> closed and leading	Why is the boy crying? Tell me what happened.
Did you make this mess?	<input type="checkbox"/> closed <input type="checkbox"/> leading <input type="checkbox"/> closed and leading	What can you tell me about this pile of toys?
1. Why did you offend the Prime Minister?	<input type="checkbox"/> closed <input type="checkbox"/> leading <input type="checkbox"/> closed and leading	
2. Do you like golf?	<input type="checkbox"/> closed <input type="checkbox"/> leading <input type="checkbox"/> closed and leading	
3. Can you give me an example?	<input type="checkbox"/> closed <input type="checkbox"/> leading <input type="checkbox"/> closed and leading	
4. Would you tell me more about ... (a topic)?	<input type="checkbox"/> closed <input type="checkbox"/> leading <input type="checkbox"/> closed and leading	
5. Who inspires you?	<input type="checkbox"/> closed <input type="checkbox"/> leading <input type="checkbox"/> closed and leading	
6. Could you be more specific?	<input type="checkbox"/> closed <input type="checkbox"/> leading <input type="checkbox"/> closed and leading	
7. Have you ever been discriminated against?	<input type="checkbox"/> closed <input type="checkbox"/> leading <input type="checkbox"/> closed and leading	
8. Is Canada a country where everyone is welcomed?	<input type="checkbox"/> closed <input type="checkbox"/> leading <input type="checkbox"/> closed and leading	
9. Are you proud to be a Canadian?	<input type="checkbox"/> closed <input type="checkbox"/> leading <input type="checkbox"/> closed and leading	

Source: Adapted from <http://www.mediacollege.com/journalism/interviews/open-ended-questions.html>.

# Planning an interview

**Interviewer:**

**Purpose of the interview:**

**Interviewee:**

**Information I know about the interviewee:**

## Possible questions

**Criteria for effective questions:**

- are open ended,
- build on background information,

- draw out interesting ideas and information,
- cover a range of relevant topics.